

CONTRACT



KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

Media Strategies & Research
1580 Lincoln Street
Suite #510
Denver, CO 80203

Contract / Revision 150167 /		Alt. Order #
Product		
Contract Dates 09/03/12 - 09/09/12		Est. # 11753
Advertiser POL - Mazie Hirono for Senate		Original Date / Revision 08/29/12 / 08/29/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	09/04/12	09/07/12	M-F Wake Up 2day 6a-7a	6a-7a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1111--				4	\$300.00			
N 2	KHON	09/03/12	09/07/12	M-F Wake Up 2day 7a-8a	7a-8a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-1-1--				3	\$300.00			
N 3	KHON	09/04/12	09/07/12	Live with Kelly	8a-9a		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-11--				3	\$50.00			
N 4	KHON	09/05/12	09/07/12	Family Feud	M-F 9-930A		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1-1--				2	\$25.00			
N 5	KHON	09/04/12	09/06/12	Family Feud	M-F 930-10a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-1---				2	\$25.00			
N 6	KHON	09/05/12	09/07/12	People's Court	3p-4p		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--111--				3	\$25.00			
N 7	KHON	09/04/12	09/06/12	Dr. Phil	4p-5p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-111---				3	\$100.00			
N 8	KHON	09/03/12	09/03/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$500.00			
N 9	KHON	09/05/12	09/05/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$500.00			
N 10	KHON	09/04/12	09/04/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$1,500.00			
N 11	KHON	09/04/12	09/07/12	Wheel of Fortune	630p-7p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1111--				4	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

<u>Contract / Revision</u> 150167 /		<u>Alt. Order #</u>
<u>Contract Dates</u> 09/03/12 - 09/09/12	<u>Product</u>	<u>Est. #</u> 11753
<u>Advertiser</u> POL - Mazie Hirono for S		<u>Original Date / Revision</u> 08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	KHON	09/03/12	09/03/12	Hotel Hell	7p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	1-----				1	\$1,000.00			
N 14	KHON	09/06/12	09/06/12	M-F 10p-1035p	10p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	---1---				1	\$1,500.00			
N 15	KHON	09/08/12	09/08/12	Sa 10p-1035p	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----1-				1	\$900.00			
N 16	KHON	09/07/12	09/07/12	Big Bang Theory	9-930P		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	----1--				1	\$300.00			
N 17	KHON	09/04/12	09/07/12	M-F Wake Up 2day 530a-6a	530a-6a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-1--1--				2	\$300.00			
N 18	KHON	09/09/12	09/09/12	Su 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----1				1	\$1,500.00			
Totals											34	\$17,025.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/09/12	34	\$17,025.00	\$14,471.25	\$681.89	\$15,153.14
Totals	34	\$17,025.00	\$14,471.25	\$681.89	\$15,153.14

Signature: _____ Date: _____

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HAWAII

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Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 947490 /		Alt Order #
Product 9/3 WK		
Contract Dates 09/03/12 - 09/09/12		Estimate # 11753
Advertiser Hirono/D/Senate		Original Date / Revision 08/29/12 / 08/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	09/04/12	09/07/12	KITV 4 News This Morning	530-6A		:30			NM	4	\$160.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-1111--				4	\$40.00			
2	KITV	09/04/12	09/07/12	KITV 4 News This Morning	6-7A		:30			NM	4	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-1111--				4	\$100.00			
3	KITV	09/03/12	09/07/12	GMA M-F	7-9am		:30			NM	5	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	11111--				5	\$40.00			
4	KITV	09/08/12	09/08/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$70.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----1-				1	\$70.00			
5	KITV	09/09/12	09/09/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$70.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----1				1	\$70.00			
6	KITV	09/09/12	09/09/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$70.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----1				1	\$70.00			
7	KITV	09/04/12	09/07/12	The View	8:58-10:00 am / Hc		:30			NM	3	\$135.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-11-1--				3	\$45.00			
8	KITV	09/04/12	09/06/12	Judge Judy Daytime	Judge Judy Daytim		:30			NM	3	\$120.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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earst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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<u>Contract / Revision</u> 947490 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/03/12 - 09/09/12	<u>Product</u> 9/3 WK	<u>Estimate #</u> 11753
<u>Advertiser</u> Hirono/D/Senate		<u>Original Date / Revision</u> 08/29/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-111---				3	\$40.00			
N 9	KITV	09/04/12	09/07/12	Ellen	3-4pm		:30			NM	4	\$160.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1111--				4	\$40.00			
N 10	KITV	09/07/12	09/07/12	Dr Oz 4-5p	4-5p		:30			NM	1	\$150.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$150.00			
N 11	KITV	09/05/12	09/07/12	KITV News At 5	5-5:30pm		:30			NM	3	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--111--				3	\$200.00			
N 12	KITV	09/03/12	09/07/12	KITV News At 6	6-6:30pm		:30			NM	4	\$1,400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	11-11--				4	\$350.00			
N 13	KITV	09/03/12	09/07/12	How I Met Your Mother M-F	6:27-7:00 pm		:30			NM	5	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	11111--				5	\$120.00			
N 14	KITV	09/04/12	09/04/12	HAPPY/DON'T	9-10pm		:30			NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$300.00			
N 15	KITV	09/05/12	09/05/12	MODERN/SUBURGATORY	9-10pm		:30			NM	1	\$700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$700.00			
N 16	KITV	09/06/12	09/06/12	ROOKIE BLUE	9-10pm		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$1,000.00			
N 17	KITV	09/07/12	09/07/12	20/20	8-10P		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$800.00			
N 18	KITV	09/09/12	09/09/12	ONCE UPON A TIME	8-9pm		:30			NM	1	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$800.00			
N 19	KITV	09/03/12	09/07/12	KITV News At 10	10-1035pm		:30			NM	4	\$1,400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	111-1--				4	\$350.00			
N 20	KITV	09/04/12	09/06/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	2	\$400.00
		Class of Time - Immediately Pre-emptible without notice										

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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HAWAII

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www.KITV.com

Contract / Revision	Alt Order #
947490 /	

Contract Dates	Product	Estimate #
09/03/12 - 09/09/12	9/3 WK	11753

Advertiser	Original Date / Revision
Hirono/D/Senate	08/29/12 / 08/31/12

*Line	Ch	Start Date	End Date	Date Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-1---				2	\$200.00			
N 21	KITV	09/03/12	09/06/12	Nightline	11-1130p		:30			NM	3	\$75.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-11---				3	\$25.00			
N 22	KITV	09/04/12	09/04/12	Dr. Oz Prime	Dr. Oz Prime		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$95.00			
N 23	KITV	09/05/12	09/05/12	Dr. Oz Prime	Dr. Oz Prime		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$80.00			
Totals											55	\$9,785.00
*Tax 1 Note: General Excise Tax 4.712%												

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Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/09/12	55	\$9,785.00	\$8,317.25	\$391.91	\$8,709.16
Totals	55	\$9,785.00	\$8,317.25	\$391.91	\$8,709.16

Signature: _____ Date: _____

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CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 815123 /		Alt Order #
Product 9/3 - 9/9/12		
Contract Dates 09/03/12 - 09/09/12		Estimate # 11753
Advertiser Mazie Hirono for Senate		Original Date / Revision 08/29/12 / 08/29/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Marche' Kawai	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	09/04/12	09/07/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWTF--				4	\$50.00			
N 2	KFVE	09/04/12	09/08/12	Hawaii News Now at 6:30	628p-7p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-T-T---				2	\$150.00			
N 3	KFVE	09/04/12	09/07/12	Hawaii News Now At Nine	9p-935p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TW-F--				3	\$350.00			
N 4	KFVE	09/08/12	09/08/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----S-				1	\$350.00			
Totals											10	\$1,900.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/08/12	10	\$1,900.00	\$1,615.00	\$76.10	\$1,691.10
Totals	10	\$1,900.00	\$1,615.00	\$76.10	\$1,691.10

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CONTRACT



KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 815119 /		Alt Order #
Product September 3, 2012 - September 9, 2012		
Contract Dates 09/03/12 - 09/09/12	Estimate # 11753	
Advertiser Mazie Hirono for Senate		Original Date / Revision 08/30/12 / 08/30/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KGMB	09/04/12	09/06/12	HI News: Sunrise 5-6a	5a-6a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-1---				2	\$300.00			
2	KGMB	09/04/12	09/06/12	HI News: Sunrise 6-7a	6a-7a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-121---				4	\$300.00			
3	KGMB	09/03/12	09/06/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-111---				3	\$300.00			
4	KGMB	09/03/12	09/06/12	CBS This Morning	8a-10a		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-111---				3	\$45.00			
5	KGMB	09/05/12	09/05/12	Price Is Right	10a-11a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$95.00			
6	KGMB	09/05/12	09/05/12	Bold & Beautiful	1130a-12p		:30			NM	0	\$0.00
7	KGMB	09/04/12	09/06/12	Let's Make A Deal	12p-1p		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-1---				2	\$75.00			
8	KGMB	09/05/12	09/07/12	Y&R	1p-2p		:30			NM	0	\$0.00
9	KGMB	09/06/12	09/06/12	The Talk	2p-3p		:30			NM	0	\$0.00
10	KGMB	09/03/12	09/07/12	Jeopardy II	4p-430p		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1---1--				2	\$130.00			
11	KGMB	09/03/12	09/07/12	Jeopardy I	430p-5p		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1---1--				2	\$130.00			
12	KGMB	09/03/12	09/07/12	M-F HI News NOW at 5p	5p-530p		:30			NM	5	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	11111--				5	\$420.00			
13	KGMB	09/07/12	09/07/12	F HI News NOW at 6p	6p-630p		:30			NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision	Alt Order #
815119 /	

Contract Dates	Product	Estimate #
09/03/12 - 09/09/12	September 3, 2012 - Sep	11753

Advertiser	Original Date / Revision
Mazie Hirono for Senate	08/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 ----1-- 1 \$720.00												
14	KGMB	09/09/12	09/09/12	Su HI News NOW at 5p	5p-530p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1 1 \$300.00												
15	KGMB	09/03/12	09/07/12	M-F Insider	630p-7p		:30			NM	5	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 11111-- 5 \$270.00												
16	KGMB	09/05/12	09/05/12	Big Brother	7p-8p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 --1---- 1 \$450.00												
17	KGMB	09/06/12	09/06/12	Big Bang/2 1/2 Men	7p-8p		:30			NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 ---1--- 1 \$400.00												
18	KGMB	09/08/12	09/08/12	48 Hours Mystery	9p-10p		:30			NM	1	\$140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1- 1 \$140.00												
19	KGMB	09/09/12	09/09/12	60 Minutes	6p-7p		:30			NM	1	\$960.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1 1 \$960.00												
20	KGMB	09/03/12	09/07/12	M/W/F HI News NOW at 10p	10p-1035p		:30			NM	3	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1-1-1-- 3 \$800.00												
21	KGMB	09/08/12	09/08/12	Sa HI News NOW at 10p	10p-1035p		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1- 1 \$500.00												
22	KGMB	09/04/12	09/06/12	LateShow wDavid Letterman	1035p-1135p		:30			NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -1-1--- 2 \$150.00												
23	KGMB	09/07/12	09/07/12	Price Is Right	12p-1p		:30			NM	1	\$95.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 ----1-- 1 \$95.00												
24	KGMB	09/04/12	09/06/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -TWT--- 1 \$300.00												
25	KGMB	09/04/12	09/06/12	CBS This Morning	8a-10a		:30			NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -TWT--- 1 \$45.00												
Totals											44	\$13,660.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/09/12	44	\$13,660.00	\$11,611.00	\$547.11	\$12,158.11
Totals	44	\$13,660.00	\$11,611.00	\$547.11	\$12,158.11

Signature: _____ Date: _____

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CONTRACT



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420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

<u>Contract / Revision</u> 815124 /		<u>Alt Order #</u>
<u>Product</u> September 3, 2012 - September 9, 2012		
<u>Contract Dates</u> 09/03/12 - 09/09/12		<u>Estimate #</u> 11753
<u>Advertiser</u> Mazie Hirono for Senate		<u>Original Date / Revision</u> 08/29/12 / 08/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHNL	<u>Account Executive</u> Cheryl Oncea	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
✓ 1	KHNL	09/04/12	09/04/12	Hawaii News Now: Sunrise	5a-530a		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$105.00			
✓ 2	KHNL	09/05/12	09/06/12	Hawaii News Now: Sunrise	530a-6a		:30			NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--11---				2	\$105.00			
✓ 3	KHNL	09/04/12	09/07/12	Hawaii News Now: Sunrise	6a-7a		:30			NM	4	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1111--				4	\$105.00			
✓ 4	KHNL	09/04/12	09/07/12	NBC Today Show	7a-9a		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-11-1--				3	\$140.00			
✓ 5	KHNL	09/04/12	09/04/12	NBC Today Show II	9a-10a		:30			NM	0	\$0.00
✓ 6	KHNL	09/06/12	09/06/12	Millionaire	11a-1130a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$25.00			
✓ 7	KHNL	09/07/12	09/07/12	Hi News Now at Five	5p-530p		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$120.00			
✓ 8	KHNL	09/03/12	09/05/12	Hi News Now at 5:30	530p-6p		:30			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-1----				2	\$145.00			
✓ 9	KHNL	09/03/12	09/09/12	Entertainment Tonight	630p-7p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	11-11--				4	\$200.00			
✓ 10	KHNL	09/04/12	09/04/12	America's Got Talent	7p-9p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$550.00			
✓ 11	KHNL	09/07/12	09/07/12	Grimm	8p-9p		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$315.00			
✓ 12	KHNL	09/03/12	09/06/12	Hi News Now at Ten	10p-1035p		:30			NM	2	\$420.00

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Contract / Revision	Alt Order #
815124 /	

Contract Dates	Product	Estimate #
09/03/12 - 09/09/12	September 3, 2012 - Sep	11753

Advertiser	Original Date / Revision
Mazie Hirono for Senate	08/29/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1--1--- 2 \$210.00												
V 13	KHNL	09/08/12	09/08/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1- 1 \$125.00												
V 14	KHNL	09/09/12	09/09/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1- 1 \$150.00												
D 15	KHNL	09/05/12	09/05/12	The Tonight Show	1035p-1135p		:30			NM	0	\$0.00
V 16	KHNL	09/05/12	09/05/12	Entertainment Tonight	930p-10p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 --1---- 1 \$200.00												
Totals											25	\$4,150.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/09/12	25	\$4,150.00	\$3,527.50	\$166.22	\$3,693.72
Totals	25	\$4,150.00	\$3,527.50	\$166.22	\$3,693.72

Signature: _____ Date: _____

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